



Thank you for your interest in participating in the Nashville Cherry Blossom Festival!

Arts and Culture Exhibitor Guidelines

Attached is a 2-page application to join the 2012 Nashville Cherry Blossom Festival as an Arts and Culture Exhibitor. The Nashville Cherry Blossom Festival highlights the culture and traditions of Japan, so Arts and Culture exhibitors' displays should reflect this.

Arts and Culture is for artists and craftspersons who will be **DEMONSTRATING** their skill and **SHOWING** their arts. Arts and Culture Exhibitors who also wish to sell their arts should apply to the Ginza Marketplace as an "Artisan-Vendor."

DATE: Saturday, March 24, 2012
PLACE: Nashville Public Square in Downtown Nashville
TIME: The festival will start at 10:00 am and end at 4:00 pm. The Festival is held rain or shine.

- The Nashville Cherry Blossom Festival Committee will decide the location for each exhibitor.
- **Applications are due by February 1, 2012.**
- You will be notified within 15 days after receipt of your application whether the Festival may accommodate your participation. Driving Directions and a Parking Pass will be provided to all Exhibitors no later than two weeks prior to the Festival.
- Space may not be available for applications submitted after February 1, 2012.
- The Arts and Culture Exhibitor participation fee is \$150 (or \$50 if you are providing your own tent).
- **No selling** by Arts and Culture Exhibitors is allowed in the Arts and Culture section.
- Exhibitors must demonstrate and showcase aspects of Japanese Culture and/or Japanese Art.
- Exhibitors must set up or take down their area, equipment, and supplies.
- **Set Up Time** will begin Saturday morning between 7:00 AM and 9:30 AM. Booths may not be dismantled until 4:00 PM unless advised to do so by Festival Management and must be completed by 6:00 PM.
- All exhibitors are requested to provide an attractive Japanese appearance to their tent space. This should include attractive signs, posters, and decorations.
- **Cancellation Policy:** Exhibitors must notify Festival Management in writing of intent to cancel participation no later than March 1 in order to receive a 50% refund; after this deadline, no refunds will be offered.

▶ Submit the attached 2-page application, together with (1) participant information; (2) \$150 participation fee, and your additional electrical requirements (if any) ◀

ARTS & CULTURE EXHIBITOR

APPLICATION FORM – PAGE 1

Affiliation/Organization Name:	
Contact Person:	
Title of Contact Person:	
Mailing Address:	
Telephone Number - Work:	
Telephone Number - Cell:	
Email Address:	Website Address:
How would you like your name / your organization's name to appear in any festival publications?	
What type of demonstrations or workshops will you be conducting?	
What items will you have on display?	
Approximately how many members of your organization will be participating at the festival?	
<p>Please enclose information about your organization and your art/craft. Include information that you would like publicized, i.e. group/art history, traditions, training, number of participants locally/worldwide, venues where you have exhibited or demonstrated, awards or distinctions, etc. If you have photographs, brochures or original materials showing your art/craft that we may use in our publicity please include. (NOTE: Pictures will NOT be returned. Please save original negatives or print copies for your records.) Please feel free to attach additional information on a separate page.</p>	

