



Thank you for your interest in participating in the Nashville Cherry Blossom Festival!

Arts and Culture Exhibitor Guidelines

Attached is a 2-page application to join the 2011 Nashville Cherry Blossom Festival as an Arts and Culture Exhibitor. The Nashville Cherry Blossom Festival highlights the culture and traditions of Japan, so Arts and Culture exhibitors' displays should reflect this.

In 2011, there are two categories for Arts and Crafts exhibitors: "Arts and Culture" and "Artisan-Vendor." **Arts and Culture** is for artists and craftsmen who will be **DEMONSTRATING** their skill and **SHOWING** their arts. Arts and Culture Exhibitors are NOT allowed to sell their arts. If you are interested in selling your arts, please submit an application for the Ginza Marketplace as an "**Artisan-Vendor.**"

DATE: Saturday, March 26, 2011
PLACE: Nashville Public Square in Downtown Nashville
TIME: The festival will start at 10:00 am and end at 4:00 pm. The Festival is held rain or shine.

- The Nashville Cherry Blossom Festival Committee will decide the location for each exhibitor.
- **Applications are due by February 15, 2011.**
- You will be notified within 30 days after application whether you have been accepted.
- Space may not be available for applications submitted after February 15, 2011.
- The Arts and Culture participation fee is \$150 (or \$50 if you are providing your own tent). If you are a Japan-related non-profit organization, please contact info@nashvillecherryblossomfestival.org for a possible fee reduction.
- **No selling** by Arts and Culture exhibitors is allowed.
- Exhibitors must demonstrate and showcase aspects of Japanese Culture and/or Japanese Art.
- Nashville Cherry Blossom Festival volunteers will **not** help exhibitors to set up or take down their area, equipment, and supplies.
- All exhibitors are requested to provide an attractive Japanese appearance to their tent space. This should include attractive signs, posters, and decorations.

► Submit the attached 2-page application, together with (1) participant information; (2) \$150 participation fee, and your additional electrical requirements (if any) ◀



ARTS & CULTURE EXHIBITOR

APPLICATION FORM – PAGE 1

Affiliation/Organization Name:	
Contact Person:	
Title of Contact Person:	
Mailing Address:	
Telephone Number - Work:	
Telephone Number - Cell:	
Email Address:	Website Address:
How would you like your name / your organization's name to appear in any festival publications?	
What type of demonstrations or workshops will you be conducting?	
What items will you have on display?	
Approximately how many members of your organization will be participating at the festival?	

Please enclose information about your organization and your art/craft. Include information that you would like publicized, i.e. group/art history, traditions, training, number of participants locally/worldwide, venues where you have exhibited or demonstrated, awards or distinctions, etc. If you have photographs, brochures or original materials showing your art/craft that we may use in our publicity please include. (NOTE: Pictures will NOT be returned. Please save original negatives or print copies for your records.) Please feel free to attach additional information on a separate page.

ARTS & CULTURE EXHIBITOR

APPLICATION FORM – PAGE 2

Affiliation/Organization Name: _____

Please specify any requests for assistance, special equipment, electricity, or water. *(Please note that access to water and electricity is limited. If electricity is needed, you must provide your own extension and power cords):*

EQUIPMENT: Arts and Culture Exhibitors are provided with one (1) 8 ft table and two (2) chairs free of charge. Arts and Culture Exhibitors requiring larger space and/or additional equipment, including sidewalls, must pay the extra cost. The Nashville Cherry Blossom Festival Committee will not order any special equipment for exhibitors other than tents, sidewalls, tables, and chairs.

Please indicate your needs:

TENTS: One 10x10 tent is included with your participation fee \$ 150* (or \$50 if providing own tent)

_____ Additional 10 x 10 tent (s) @ \$150 each \$ _____

_____ Sidewall(s) @ \$ 25 each \$ _____

TABLES: One 8 foot table \$ Free

_____ Additional 8 foot table(s) @ \$15 each \$ _____

CHAIRS: Two free chairs \$ Free

_____ Additional chair(s) @ \$5 each \$ _____

ELECTRICITY:

_____ Electrical assess @ \$50 each \$ _____

▶ TOTAL COST ▶ \$ _____

**If your organization is Japan-related AND non-profit, please contact JAST for fee waiver information*

Do you have any other requests / suggestions / questions?

Please return this 2-page form and fees (payable to JAST) by February 15** to:
 Japan-America Society of Tennessee
 P.O. Box 19046, Nashville, TN 37219
 Email: info@nashvillecherryblossomfestival.org Phone: (615)663-6060

***This is an initial deadline. Applications will be accepted after this date if space is still available, but vendors cannot be guaranteed participation and/or listing in all publicity if registered after February 15.*