



Thank you for your interest in participating in the Nashville Cherry Blossom Festival!

Taste of Japan Food Vendors Guidelines

Attached is an application to join the 2012 Nashville Cherry Blossom Festival as a Taste of Japan Food Vendor.

Food is an important aspect of Japanese culture and the Taste of Japan section allows visitors to sample a variety of Japanese cuisine. The *Sakura Matsuri* highlights the culture and traditions of Japan, and the food that is sold in the Taste of Japan section should reflect this.

DATE: Saturday, March 24, 2012
PLACE: Public Square at Metro Courthouse in Downtown Nashville
TIME: The festival will start at 10:00 am and end at 4:00 pm. The Festival is held rain or shine.

- The Nashville Cherry Blossom Festival Committee will decide the location for each vendor.
- **Applications are due by February 1, 2012.** Space requested after this date is not guaranteed.
- You will be notified within 15 days after your application is received whether you have been accepted. Driving directions and Parking Pass will be provided to all Exhibitors no later than two weeks prior to the Festival.
- There are two categories of food vendors:
 - Japanese menu - \$200 Basic Tent Package/\$100 Space Only
 (*Priority is given to vendors of Japanese food.)
 - East Asian/Western menu - \$250 Basic Tent Package/\$150 Space Only
- Vendors must set up or take down their area, equipment, and supplies. Set Up Time will begin Saturday morning between 8:00 AM and 9:30 AM. Booths may not be dismantled until 4:00 PM unless advised to do so by Festival Management and must be completed by 6:00 PM.
- Vendors are requested to provide an attractive Japanese appearance to their space. This may include attractive signs, posters, and decorations.
- Cancellation Policy: Vendors must notify Festival Management in writing of intent to cancel participation no later than March 1 in order to receive a 50% refund; after this deadline, no refunds will be offered.

► Complete and submit the attached application, together with (1) participant information; (2) participation fees, and your additional electrical requirements (if any); and (3) proposed menu as requested by February 1, 2012, to:

NCBF Japan-America Society of Tennessee
 P.O. Box 190476, Nashville, TN 37219

Email: info@nashvillecherryblossomfestival.org Phone: (615)663-6060

***February 1 is an initial deadline. Applications will be accepted after this date if space is still available, but vendors cannot be guaranteed participation and/or listing in all publicity if registered after February 15.*

TASTE OF JAPAN FOOD VENDOR

APPLICATION FORM – PAGE 1

Restaurant/Store Name:	
Contact Person:	
Title of Contact Person:	
Mailing Address:	
Telephone Number - Work:	
Telephone Number - Cell:	
Email Address:	Website Address:
Tax ID Number:	
How would you like your name / your organization's name to appear in any festival publications?	
Approximately how many members of your organization will be participating at the festival?	
<p>MENU: Our visitors express a preference for Japanese festival foods, so we have a lower fee and give priority to Japanese food menus. Space is available for vendors of other Asian foods, as well as limited space for Western food.</p> <p>Please provide your proposed menu below:</p>	

